



SPEAKER GUIDELINES

OVERVIEW

Thank you for enquiring to give a talk at an Imbizo Networking session. Speaking at Imbizo is not a sales pitch but rather a way to share knowledge and information from someone who is specialised in a particular field. You could look at it as a “Thought leader” slot.

Thought leadership is, perhaps, a buzzword but it does carry a deeper meaning. Thought leadership is about providing **the best possible information** on a particular topic in a way that is easy to digest and understand.

Thought leaders are often recognised as having **authority and specialisation** in a particular field.

Thought leaders are also a **trusted source** of unbiased (as much as possible) information and who look to inspire others with their knowledge on a particular topic.

ABOUT IMBIZO NETWORKING

Imbizo is a forum for small and micro business owners to meet and interact; gain knowledge; attain prospective clients and tell others about their business.

At Imbizo we believe the process of **giving enables** the opportunity for **us all to grow**. The growth can be on any level: our business contacts can increase through meeting and talking with new people. We can become inspired to improve our business by implementing something gained from listening to an insightful presentation. In much the same way, we can learn about tools, tips and techniques to make our business more efficient. Lastly, we can participate in growing the Imbizo community by bringing a friend or associate to the bi-monthly networking sessions and spreading the word about Imbizo.

In short, it's about relationship building.

If you aren't an Imbizo member, we encourage you to join and use Imbizo to enrich your business.



CRITERION FOR SPEAKING

Imbizo has established the following guidelines for speakers:

- Provide an overview of your chosen topic or subject with the application to speak;
- Provide a short biography, to be used to for promotion, as well as some background and history;
- There is no payment, speaking is entirely a voluntary exercise;
- Be prepared to network and participate in the Imbizo session at which you are speaking. Imbizo does not provide lists of members or attendees to speakers;
- There are two Imbizo sessions per month, each one with a different theme: *education* and *inspiration*. Please indicate which session your talk is best suited to.

RESERVATION OF RIGHTS

Imbizo Networking reserves the right to amend or change these guidelines at any time without notice. Please direct any enquiries about the contents of this document to info@imbizonetworking.co.za

DOCUMENT REVISIONS

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